

September 12, 2005

New Restaurant, *Terra Fresca*, Opens at University Center

CUHS, UC Santa Cruz, CA: On Monday, September 12th, *Terra Fresca*, the new restaurant at University Center, will reopen for daily lunch service Monday through Friday from 11:30 a.m. to 2:00 p.m. Due to the success and the popularity of this summer's buffet style lunch, *Terra Fresca* will continue to offer a lunch buffet every Friday. Monday through Thursday lunch will be full-service with an inviting new menu.

Terra Fresca's approach will focus on fresh, organic and sustainable menu items that showcase the Santa Cruz and Central Coast region. The restaurant's new menu features a selection of appetizers, soups, salads, sandwiches, entrées and desserts along with daily specials and a fresh catch of the day.

Terra Fresca, managed by UC Santa Cruz Dining is headed by Julie Mitravich, who will manage staff, operations and events. Greg Kuhn, Chef de Cuisine, will lead the culinary force behind *Terra Fresca* and University Catering, along with Sous-Chef, Chris Wenger. This outstanding, talented staff also includes line/pantry cooks, Luis Fernando and Doug George, and busser/dishwasher, Miguel Cisneros. Daily restaurant and catering operations will be coordinated by Josh Martin.

The guiding force behind this successful transition from Sodexo management to University management is the *University Center Transition Committee*, a diverse panel within CUHS who specialize in budgets, bids, IT services, marketing, food and beverages, events and logistics. This committee, chaired by Sue Matthews, *Executive Director of University Housing Services*, includes the following members: Alma Sifuentes, Scott Berlin, Patt Takeuchi, Maggie Collins, Martha Keeler, Julie Mitravich, Janice Clark, Jutta Perry, Gary Warren, Tammy Heinsohn, Candy Berlin and Allison Amos.

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